

Saint Spyridon Greek Cathedral, Worcester, MA Sponsorship Tiers

GRECIAN FESTIVAL 2010—June 4, 5 & 6, 2010

The Grecian Festival has been a highlight of Worcester and Central Massachusetts for the last 34 years. It has grown to become the finest and the largest festivals of New England, with attendance exceeding 25,000 people. During each of the festivals the Greek Community recognizes and celebrates our forefathers, Greek immigrants who came to Worcester to work and create a new life, and in doing so made lasting contributions to the political, economic and cultural development of Worcester. It's also a time to join in the festivities of our Hellenic Heritage.

We look forward to partnering this celebration with our Community Sponsors. A Sponsor commitment reflects a partnership with the Saint Spyridon Greek Community as special supporters of the festival. Besides having your logo featured for the three days of the festival there are many benefits leading up to the festival. Sponsors also get the benefit of many targeted impressions from the publicity, promotions and advertising starting from the first promotions of the festival months before up to and including the three days of the Festival in June. This includes banners, advertising, lawn signs, an ad in the program book, MC announcements and video projection acknowledgement during the festival, and many more ways that your corporate logo will be spotlighted, visible to the Greek and Orthodox community, Worcester County as well as to the thousands of attendees who come for the festivities. Your sponsorship commitment is also tax deductible.

Please contact Christina Andrianopoulos @ 917.734.9804, Or Gus Giannakis at: 508.826.0525

Sponsor Tiers

Zeus Sponsor	\$7,500--plus
<ul style="list-style-type: none"> • Banner in Tent—And entrance • Designated Area Signage • Special Honor During Opening Ceremony with Media • Video Projection Advertisement • Frequent Intercom Acknowledgement by MC • Logo on Lawn Signs (250 distributed in neighborhoods) • Program Book Ad • Logo and acknowledgement in print and radio ads • Logo and link on St. Spyridon website • T-Shirt Promotions (logo on Grecian Festival T-shirts) • Meal Tickets • Free Admissions • VIP Designated Parking Pass & Seating during festival 	
Aphrodite Sponsor	\$5,000--plus
<ul style="list-style-type: none"> • Banner in Tent • Designated Area Signage • Invitation to the Opening Ceremony • Video Projection Advertisement • Frequent Intercom Acknowledgement by MC • Program Book Ad • Logo and link on St. Spyridon website • T-Shirt promotions • Meal Tickets • Free Admissions 	
Apollo Sponsor	\$2,500--plus
<ul style="list-style-type: none"> • Banner in Tent • Designated Area Signage • Video Projection Advertisement • Program Book Ad • T-Shirt promotions • Meal Tickets • Free Admissions 	

Please make your commitment by March 30, 2010